



Named Gift Opportunities

Named Gift Opportunities are a lasting way to partner with the Eau Claire County Humane Association (ECCHA) as we build the new shelter to better support our mission and secure our future. As part of “Be the Voice” capital campaign, we are offering the following donor recognition opportunities.

Recognition will be provided with signage and all named gifts will be consistent with ECCHA values and are subject to availability and change.

All Donors who make gifts of \$1,000 or more will be recognized on a donor wall at the new ECCHA.

Naming/Sponsorship Opportunities	Gift Level (\$)	Total Available	Total Committed
Phase ONE			
1. Building/Front Entrance	\$1,500,000	1	1
2. Veterinary Treatment Unit	\$1,000,000	1	0
3. Cat Wing	\$750,000	1	0
4. Dog Wing	\$750,000	1	1
5. Lobby/Greeting Area/Retail & Reference Area	\$500,000	1	1
6. Meet & Greet Animal Rooms	\$500,000	2	0
7. Education Board & Meeting Room	\$250,000	1	0
8. Pet Food Pantry	\$250,000	1	0
9. Small Animal Viewing Area	\$200,000	1	0
10. Dog Surrender Room	\$100,000	1	0
11. Cat Surrender Room	\$100,000	1	0
12. Donation Drop Off Room	\$100,000	1	0
13. Animal Food Prep & Medication Area	\$100,000	1	1
14. General Storage & Mechanical Room	\$75,000	1	0
15. Dog Holding/Triage	\$50,000	1	1
16. Cat Holding/Triage	\$50,000	1	1
17. Dog Isolation Area	\$50,000	1	1
18. Cat Isolation Area	\$50,000	1	0



BE THE VOICE

THE COMMUNITY CAMPAIGN
TO BUILD A NEW EAU CLAIRE COUNTY HUMANE ASSOCIATION



Naming/Sponsorship Opportunities	Gift Level (\$)	Total Available	Total Committed
Phase ONE			
19. Laundry Room	\$30,000	1	0
20. Food Storage Area	\$25,000	1	0
21. Staff & Volunteer Break Area	\$25,000	1	1
22. Operational Administrative Offices	\$25,000 each	3	2
23. Veterinary Administrative Offices	\$20,000 each	2	2
24. Delivery/Receiving Area	\$20,000	1	0
25. Inside Dog Kennels	\$15,000 each	10	3
26. Executive Administrative Offices	\$10,000 each	3	2
27. Restrooms	\$10,000 each	2	1
28. Cat Atriums	\$5,000	3	3
29. Cat Condos	\$2,500	3	3
30. Outside Dog Kennels	\$2,500	12	12
31. Wallop		1	

Named Gift Opportunities – Phase 2

Named gift opportunities may be added for consideration later in the campaign once construction plans are further defined. Please contact Shelley Janke, ECCHA Executive Director, at (715) 839-4747, ext. 25 or email director@eccha.org about the availability of these naming rights as the campaign progresses.