

# BE THE VOICE

THE COMMUNITY CAMPAIGN

TO BUILD A NEW EAU CLAIRE COUNTY HUMANE ASSOCIATION

## A Message From Our Director:



We are SO excited to officially announce our "Be the Voice" Capital Campaign to build a new shelter to all of you! Because of our hard working campaign leaders, we have raised \$5.7 million in just one year during our quiet phase fundraising. Now, we need YOUR help to get the remaining \$750,000 to build a new ECCHA!

At a cost of approximately \$6.5 million, our state-of-the-art facility will enhance the quality of care that we provide for every animal. The standard of care in our industry has increased and become more focused on saving lives. Our objective is to continue to be an industry leader and build a new facility as a model for other shelters. A new building with the right materials and best practices on the forefront, will create an environment that will lead to happier, more adoptable animals. We believe that our new shelter will strengthen our relationships with the animals, staff, volunteers, adopting families and our community. Some new features are:

- Double the size of our current facility
- On-Site Veterinary Treatment Area
- Community Education Room
- More dog and cat kennels
- Small & Special Animal Sanctuary
- More Administrative Offices
- Updated HVAC System
- Natural Lighting Throughout
- Other Basic Building Updates

Learn More: [ECCHABeTheVoice.org](http://ECCHABeTheVoice.org)

"I am so excited about the new shelter. When I came on-board as the Director in 2018, one of the initiatives that attracted me to this position was the possibility of building something better for our animals. The possibility is now a reality thanks to great planning by our Board Members and AMAZING gifts from our donors. As we wind down the last stretch of our campaign, every gift matters so much and I want to thank all the donors that have contributed so far to the campaign.

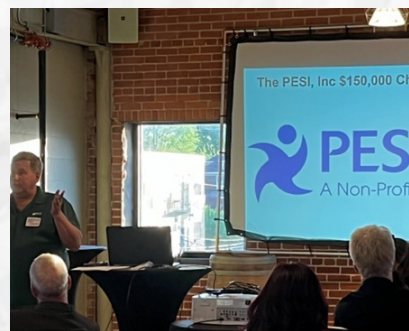


I'm firm believer in giving back to the community. I am also a proud donor to the "Be the Voice" campaign. My husband and I made a multi-year financial commitment to this project because we believe in the care that is given to the homeless animals in our area. My first dog, Jynx, was adopted from a shelter and my current best friend, Toby, came from ECCHA just this past December. I can't imagine my life without my pets and I can't imagine working anywhere else besides ECCHA.

As you read about the new facility and all the wonderful items that it will house, please know that the main focus continues to be the animals. Every decision we make revolves around saving more lives and being the best stewards of our finances.

Will you please join us as a donor? Even if you have given already, please consider a second gift for our vital campaign. We are so close to our goal and need your help to break ground on the new ECCHA!"

- Shelley Janke, Executive Director



## Pesi Challenge Match

Thank you PESI! Your \$150,000 challenge match to our "Be the Voice" Capital Campaign will help donors DOUBLE their impact. We are only \$50,000 away from reaching this challenge match goal! We cannot thank PESI and their team enough for their generosity.

With their help, we can all "Be the Voice" for homeless animals in our community. Since 1979, PESI Inc. has been known for "connecting knowledge with need" by providing cutting edge continuing education to professionals across the nation. PESI, Inc. understands the potential our new facility will allow for the expansion of our programs to educate the community about animal safety.

**Learn more and double your impact: [ECCHABeTheVoice.org](http://ECCHABeTheVoice.org)**

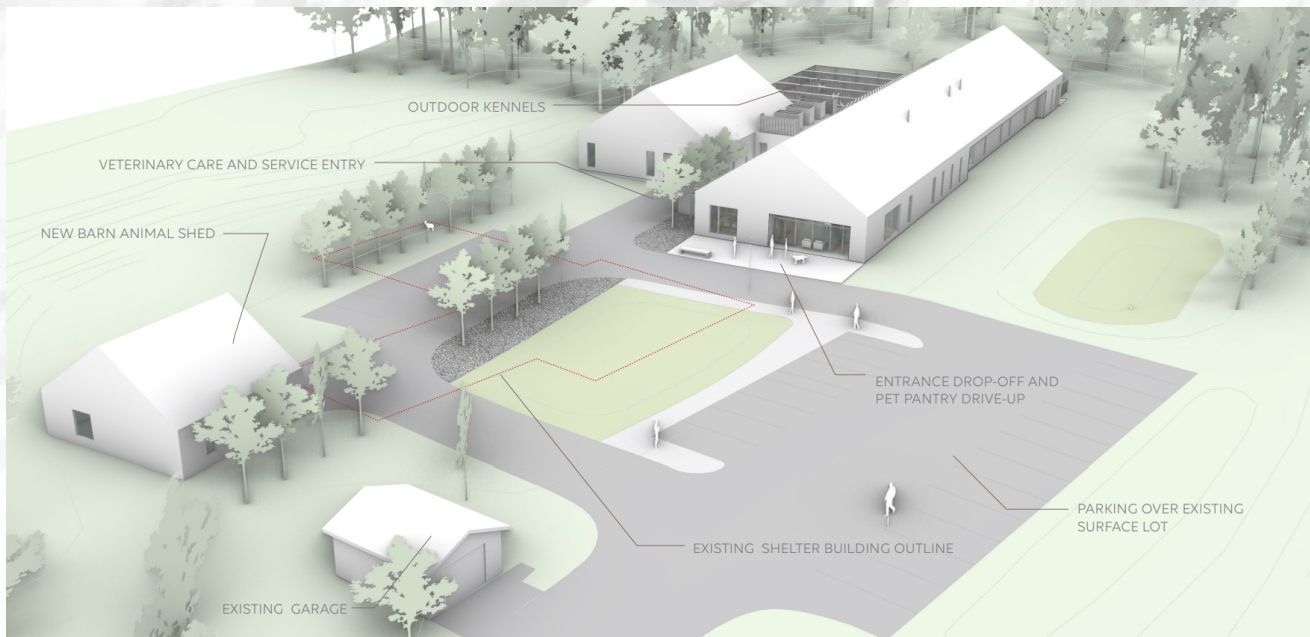
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## Shelter Location



One of the most common questions asked about our new building project is "Where will the new shelter be located?" Check out the graphic above and let us explain!

- The shelter will still be located on the same property, just slightly to the back of our current facility
  - Our current building is outlined with the red dotted line
- We will remain in operation throughout construction and will gradually move into the new facility
- The existing building will be demolished after we take out any usable items - like kennel doors, cat condos, and storage units!



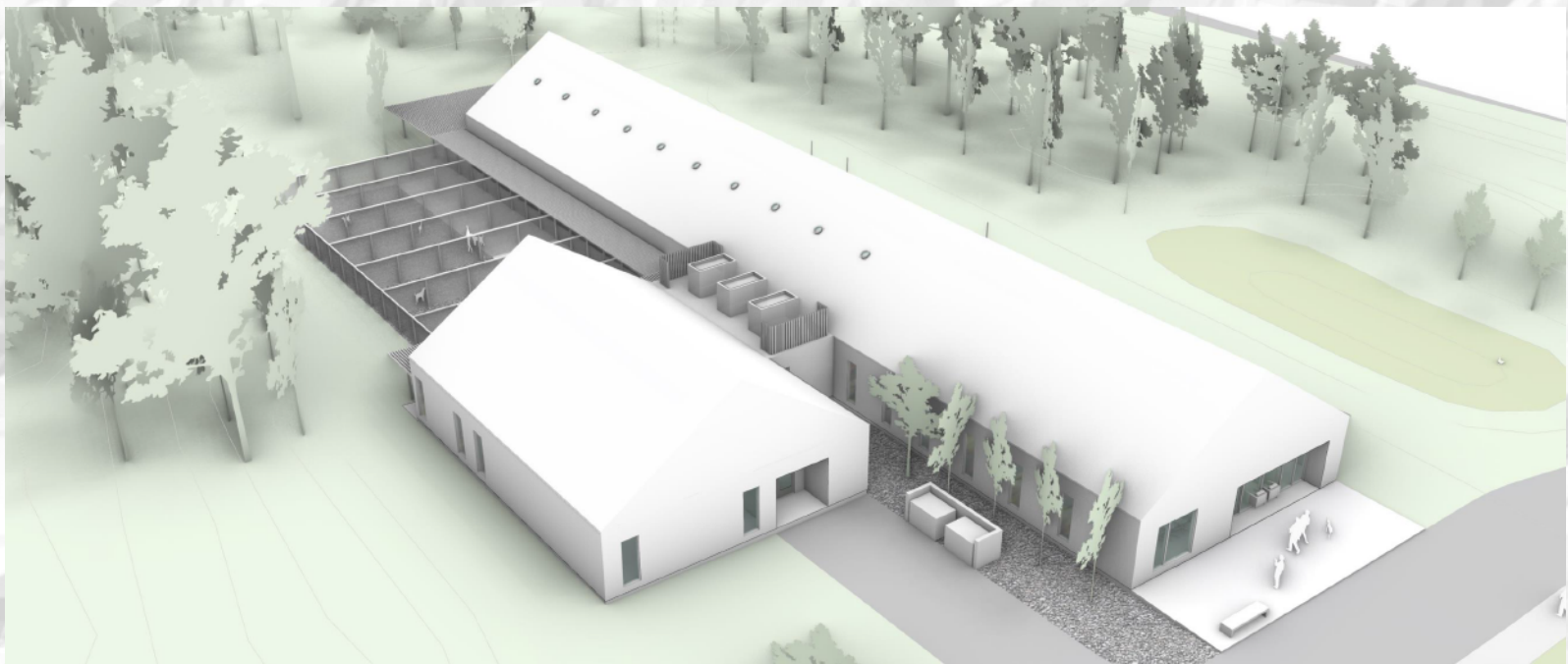
**Learn More:**  
[ECCHABeTheVoice.org](http://ECCHABeTheVoice.org)



Current Facility



New Facility



# Thank You to Our Top Donors!

Visionary:  
\$1,000,000 and Above

**L.E. Phillips Family Foundation**



**Life Saver: \$500,000 - \$999,999**



**Knowlton  
Family**

**Champion: \$100,000 - \$499,999**

**Kevin & Kristin Renley**

**Guardian: \$50,000 - \$99,999**

In Memory of Janice Ayres  
Dr. Richard & Nicolette Hanna  
The Heisler Family

Dr. William Heth & Jeanie Lubinsky

Laura & Brodie Marthaler  
Market and Johnson, Inc  
Jennifer and Samir Murty  
Mary Swalik-Tichenor